UNIVERSIDADE CATÓLICA PORTUGUESA

FACULTY OF HUMAN SCIENCES

**Global Asia**

**Business, Cultures, Politics**

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##### **Academic Staff**: 2024/2025

##### Professor Jorge Santos Alves

##### [*jorgesantosalves@ucp.pt*](mailto:jorgesantosalves@ucp.pt)

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**SYLLABUS**

**PART I**

**Introduction**

* **Is the 21st Century the Century of Asia?**
* **Echoes of the Pandemics (and the Russia-Ukraine & Iran-Israel wars)**

**1. The Belt and Road Initiative - China, the first hyperpower?**

**2. Digital Confucianism - China and East Asia**

**3. Japan’s Society 5.0 and the end of World War II’s Burden**

**4. Cool Japan - Fashion, Design, *Manga,* and *Anime***

**5. (Re) Unifying the Korean Peninsula - From “Sunshine” to “Moonshine” Policy.**

**6. *Hallyu* and a new K-World - the "Korean Wave" with K-Pop, K-Drama, and K-Food**

**7. “The Wonder that is India” - Nationalism, Hinduism, and Islam**

**8. Buy Indian, Be Indian - The Quest for a Global India**

**9. Caliphate, Islamic State, and the Return of History**

**10. Cosmopolitan Islam: The Case of Indonesia**

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**ASSESSMENT**

* The assessment consists of 3 elements:
  + - In-class participation (20%);
    - Essay (with in-class presentation and discussion) (30%);
    - Written test/exam (50%).