

**SPEA
Sustainable Development in Portugal**

**Daniel R. Preston
Summer 2022**

SYLLABUS

Course Dates

July 6, 2022 – July 30, 2022

Classroom Location

ISEG Lisbon School of Economics and Management – Universidade de Lisboa
Rua do Quelhas 6, 1200-781 Lisboa

Instructor

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Course Description

This course focuses on theoretical approaches and applied strategies for sustainable development in the context of Portugal. It first anchors students in the academic literature and debates around the concept of sustainable development and the most effective ways to advance prosperity without compromising the needs of future generations. This includes reviewing both competing and complementary theories made by leading scholars focused on advancing human development as they relate to advanced economies. It then moves into modules involving efforts at the national, regional, municipal and community/grass roots levels as well as approaches taken in rural versus urban communities. These would also involve layering in topical areas such as governance, civil society, finance, health, education, agriculture, industrialization, trade, urban planning, energy and the arts. The major course requirements include completing assigned reading and viewing, assessments covering the required reading and viewing, attendance, in-class exercises and participation, engagement with guest speakers and during site visits, examinations and a final project.

Learning Objectives

Students who successfully complete the requirements of the course will be able to do the following:

1. Articulate the general attributes and key historical events of Portugal.
2. Make conclusions about the overall competitiveness of Portugal.
3. Express how sustainable development is different from earlier approaches to development.

4. Demonstrate general knowledge of the development approaches taught in the course.
5. Be able to apply course concepts to actual cases studies and projects in Portugal.
6. Produce a comprehensive report detailing a plan for sustainable development in Portugal.
7. Be able to independently draw conclusions from journal articles, reports and periodicals.
8. Demonstrate the capacity to research and analyze the national priorities of Portugal.

Required Reading and Viewing

Required reading and viewing will be downloadable or accessed via weblink. The primary required readings are listed at the end of the syllabus.

Course Requirements

Quality of Engagement:

The quality of your engagement will count for **20 percent** of the final grade. The grade will be calculated at the instructor's discretion based on your attendance record, how often and effectively you participated and how well you met the expectations for the site visits and guest lectures. To earn a score of 100 for this requirement, a student must meet the following: 1. Attend all class meetings, participate in most class meetings and pay attention throughout all class meetings (i.e. avoid sleeping, working on material unrelated to class, etc.) and 2. Adhere to the expectations for guest lectures and site visits described below. Performance below the standard described above will lead to lower scores based on the degree by which the performance is below the benchmark. There is one automatic point deduction for this score. **Given the short duration of the course, each unexcused absence will result in losing 5% of this score.**

A student must provide adequate documentation of illness, family emergency or other permissible events/activities/circumstances (approved at the discretion of the instructor) to the instructor **and** complete a brief assignment covering the missed classwork for the absence to be excused. Second, leaving class early (this includes leaving and returning to class) without requesting permission from the instructor or **any use of a mobile device (laptop, tablet, mobile phone, watch with internet connectivity, etc.) without the express permission of the instructor as an unexcused absence.**

Expectations for Guest Lectures and Site Visits: The instructor will notify students in advance when there will be a guest lecture, travel is required on public transportation to an offsite location or travel is required outside Lisbon. It is expected that students arrive on-time and wear appropriate attire to be respectful to the individuals we will be meeting with and their respective work/cultural environments. At a minimum, students will not be allowed to visit work locations if they are wearing t-shirts, tank tops, crop-tops, shorts, pants with holes and/or flip flops on days identified by the instructor. **Students who fail to adhere to this rule will be asked to miss the event, which**

will result in an unexcused absence. At site visits, it is expected students remain engaged and ask questions when appropriate.

Prepared for Class:

Each student is required to respond to short answer, brief essay, multiple choice and/or true/false questions before class meetings covering the assigned reading and viewing and preparing for site visits and guest lectures. When necessary, a memo will be posted describing the assignment in greater detail. Each assessment will be evaluated out of 100 points based on how well the student fulfilled its expectations and requirements. The final score will be calculated by taking an average score for the course. This will be worth **20 percent** of your final grade.

Exams:

There will be two exams. The exam scores will be averaged and be worth **30 percent** of your final grade. The day and time of each exam will be identified the instructor.

Final Project:

Each student must complete a final project. The final project is worth **30 percent** of your final grade.

Grading Policy

Description of the institutional grading system

The result achieved in a course unit, whether through continuous assessment or in an examination, is generally expressed in a 0 to 20 grading scale.

The lowest passing grade is 10.

Local grade	Qualitative Grade
0-9	<i>Fail</i>
10-12	<i>Satisfactory</i>
14-15	<i>Good</i>
16-17	<i>Good with Distinction</i>
18-19	<i>Very Good with Distinction</i>
20	<i>Very Good with Distinction and Honors</i>
F	<i>Did not attend</i>
D	<i>Withdraw</i>

The ECTS grades are defined to approximate as closely as possible the distribution detailed in the table below:

ECTS Grade	% of successful students normally achieving the grade	Definition
A	10	<i>Excellent – outstanding perform with only minor errors</i>
B	25	<i>Very Good – above the average standard but with some errors</i>
C	30	<i>Good – generally sound work with a number of notable errors</i>
D	25	<i>Satisfactory – fair but with significant shortcomings</i>
E	10	<i>Sufficient – performance meets the minimum criteria</i>
FX	-	<i>Fail – some more work required before the credit can be awarded</i>
F	-	<i>Fail – considerable further work is required</i>

Course Topics

The primary topics of the course and their order are identified below. A separate spreadsheet can be found on Canvas detailing the daily schedule, locations and excursions. The order of the content and times the class meetings are subject to change based on how the instructor adapts to the learning needs of students and the availability of guest lecturers, venues, tours and site visits.

- I. Demystifying sustainable development
- II. Familiarization with Portugal
- III. General theories of development in the context of advanced economies
- IV. Development focused on improving competitiveness
- V. Urban development of Lisbon
- VI. Rural development in the Portuguese hinterland and the role of decentralization
- VII. Development focused on Small and Medium Sized Enterprises (SMEs)
- VIII. Renewable energy in Portugal and its impact on development
- IX. Tourism as a vehicle for development

Required Reading

The following is a list of the required readings. The Canvas course website will clearly indicate when each required reading needs to be completed; it will also indicate which pages need to be read for longer publications. Readings will often be tied to assignments to be completed before class meetings. This list is not exhaustive; other readings supplementing core concepts, highlighting case examples and in reference to site visits and guest lectures will be added to Canvas as the calendar takes shape.

- Arnold, J. (2015). Boosting export performance in Portugal. OECD Economics Department Working Papers No. 1257.
- Basile, E., & Baud, I. (2019). Reflecting on Development Studies in the New Millennium. *Building Development Studies for the New Millennium*. Palgrave Macmillan, EADI Global Development Series.
- Chang, H-J. (2003). Kicking Away the Ladder: Infant Industry Promotion in Historical Perspective. *Oxford Development Studies*, 31 (1), 21-32.
- Dalby, S. (2015). Framing the Anthropocene: The good, the bad and the ugly. *The Anthropocene Review*, 3, 1, 33-51.
- Easterly, W. (2015). The SDGs Should Stand for Senseless, Dreamy, Garbled. *Foreign Policy*, 28 September 2015.

- EC (2020). An SME Strategy for a sustainable and digital Europe. European Commission. 10 March 2020. Retrieved from <https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1593507563224&uri=CELEX:52020DC0103>
- EC (2019). Investment Plan for Europe. European Commission. November 2019. Retrieved from https://ec.europa.eu/info/sites/default/files/invest_eu-2019-11-brochure_en.pdf
- EC (2019). SBA Fact Sheet Portugal. European Commission. Retrieved from https://ec.europa.eu/growth/smes/sme-strategy/performance-review_en#sba-fact-sheets
- EIU (2019). Portugal: Country fact sheet. *Economist Intelligence Unit*, 7 May 2018.
- Hatton, B. (2016). *The Portuguese: A Portrait of a People*. United Kingdom: Signal Books.
- IMF (2019). Portugal: Staff Report for the Article IV Consultation. International Monetary Fund, IMF Country Report No. 19/221.
- MarketLine (2020). Portugal In-depth. MarketLine Country Profile Series. March 2020.
- Martins, N. O. (2019). Human Development: Which Way Now? *New Political Economy*.
- North, D. (1991). Institutions. *Journal of Economic Perspectives*. Volume 5, Number 1 – Winter 1991, p. 97-112.
- OECD (2020). Decentralisation and Regionalisation in Portugal: What Reform Scenarios? OECD Multi-level Governance Studies. OECD Publishing, Paris, <https://doi.org/10.1787/fea62108-en>.
- OECD (2020). Justice Transformation in Portugal: Building on Successes and Challenges. OECD Publishing, Paris, <https://doi.org/10.1787/184acf59-en>.
- OECD (2020). OECD Tourism Trends and Policies 2020. OECD Publishing, Paris. <https://doi.org/10.1787/555d8101-en>
- OECD (2019), OECD Economic Surveys: Portugal 2019. OECD Publishing, Paris. https://doi.org/10.1787/eco_surveys-prt-2019-en
- Porter, M. (2000). Location, Competition, and Economic Development: Local Clusters in a Global Economy. *Economic Development Quarterly*, 2000 14: 15.
- Porter, M. (2008). The Five Competitive Forces that Shape Strategy, *Harvard Business Review*, January 2008.
- S&P (2021). Portugal. Standard & Poor's. 15 March 2021.
- Sen, A. (2005). Human Rights and Capabilities. *Journal of Human Development*. 6:2, p. 151-166.
- Sorel, E., & Padoan, P.C. (2008). *The Marshall Plan: Lessons Learned for the 21st Century*, OECD Publishing, Paris.
- UNGA (2015). Transforming our world: the 2030 Agenda for Sustainable Development. United Nations General Assembly, 25 September 2015, Geneva.
- WEF (2019). The Travel & Tourism Competitiveness Report 2019. World Economic Forum. Geneva. Retrieved from http://www3.weforum.org/docs/WEF_TTCR_2019.pdf