

SOCIAL RESPONSIBILITY AND ETHICS

Degree(s):	Economics; Management; Finance; Mathematics Applied to Economics and Management
Type:	Optional course unit
Curricular year/semester:	3rd year / 1st Semester
ECTS / hours per week:	4 ECTS / 3.0 Hours
Workload per week:	2 Theoretical/Practical x 1.5 Hours
Teacher responsible:	Professor Maria João Santos

OBJECTIVES

1. Critical thought about the challenges the planet faces and the consequences that arise for the corporate management;
2. Awareness on connections between economic, social and environmental areas and understand how they interact with management;
3. Ability to recognize and deal with ethical dilemmas;
4. Ability to integrate sustainability in the organization;
5. Develop leadership skills in management for sustainability;
6. Recognise good and bad practices in case study and experiences;
7. Ability to promote innovative solutions towards the challenges of sustainability.

PROGRAM

1. Organizations and Sustainability
 - 1.1. Sustainability: challenges and contradictions
 - 1.2. Sustainable development: critical factors
 - 1.3. Individual and organizational responsibility
2. Business Ethics in Organizations
 - 2.1. Ethical theories
 - 2.2. Ethical decisions
 - 2.3. Managing ethics
 - 2.3. Norms and international guidelines

3. Social Responsibility in Organizations

3.1. Theoretical perspectives

3.2. Dimensions and indicators

3.3. Managing CSR

3.4. Norms and international guidelines

4. Initiatives and Cases of Business Ethics and Social Responsibility

4.1 Case studies: good practices/bad practices

BIBLIOGRAPHY

Recommended Bibliography:

- Moreira, J. (2008). *A Contas com a Ética Empresarial*. (2 ed.). Lisboa: Principia.
- Rego, A.; Cunha, M.; Costa, N.; Gonçalves, H.; Cabral-Cardoso, C. (2006). *Gestão Ética e Socialmente Responsável*, Lisboa: Editora RH.
- Santos, M. et al. (2005), *Desenvolvimento Sustentável e Responsabilidade Empresarial*. Oeiras, Editora Celta.
- Trevino, L. (1986). Ethical Decision Making in Organizations: A Person-situation Interactionist Model. *Academy of Management Review*, 11, 601-617.
- Zadek, S.; Hojensgard, N. & Raynard, P. (2001). *Perspectives on the New Economy of Corporate Citizenship*. Copenhagen: The Copenhagen Center