

Programa | Course Description 2020/2021

Unidade Curricular | *Course Unit*

Linguagem e Comunicação | Language and Communication

ECTS | *Credits*

6 ECTS

Ciclo de Estudos | *Degree*

1.º Ciclo | Undergraduate

Semestre | *Semester*

1.º Semestre | Autumn Semester

Docente(s) | *Faculty*

Prof. Dra. Maria Clotilde Almeida

Língua de ensino | *Language of instruction*

English

Programa (na língua de ensino) | *Course description (in the language of instruction)*

0. Key-concepts in Language and Communication
1. Interpersonal Rhetoric
 - 1.1 Cooperative principle
 - 1.2 Politeness Principle
 - 1.3 Irony Principle
2. The Interpersonal Role of the Cooperative Principle
 - 2.1 Maxims of Quantity and Quality
 - 2.2 Maxim of Relation
 - 2.3 Maxim of Manner
3. Speech acts and Linguistic Performance
 - 3.1 Speech acts typology
 - 3.2 Analysis of speech acts in authentic interpersonal exchanges
 - 3.3 Speech acts in digital communication
4. Multimodal Communication
 - 4.1 Key-concepts of a multimodal theory of communication
 - 4.2 Mode Interactions in verbo-visual communication

Avaliação (na língua de ensino) | *Grading and Assessment (in the language of instruction)*

2 written tests in class or 1 written test in class and 1 written assignment

Bibliografia (selection) | *Bibliography (selection)*

Cutting, J. (2002). Pragmatics and Discourse, New York: Routledge

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Grice, H. P. (2006). "Logic and Conversation" In: The Discourse Reader (ed. A. Jaworski and N. Coupland), London/New York: Routledge, 2nd ed., pp. 66-77.

Leech, G. (1982). Principles of Pragmatics, London: Longman.