



TRANSNATIONAL LEGAL ISSUES FOR BUSINESS

COURSE NO.: BUL3XXX

Credit(s) 3.00

Contact Hours 47.00

Effective Term: Summer 2020 (575)

Course Description:

This course examines the formulation, interpretation, and application of law to business both domestically and internationally. Covered are the major areas of legal regulation to which businesses are subject including agency, contract law, intellectual property law, financial regulation, labor and employment as well as foreign laws, relations and policies and their effect on the multinational company doing business in countries outside of the U.S. Emphasis is placed on active, experiential application of legal reasoning and analysis and on the global and comparative dimensions of legal and ethical issues. (Note: This course may be use as an alternative to BUL 3320, BUL3322, BUL3564 and PLA4938,). 47 contact hours.

Learning Outcomes and Course Objectives:

Students will,

1. define the American legal system and explain the type of courts as well as differentiate between constitutional, administrative, civil and criminal laws, and the implications of each by,
2. define the Portuguese and European Union political and legal systems, and explain the type of courts as well as differentiate between constitutional, administrative, civil and criminal laws, and the implications of each by,
3. analyze social, legal, political and ethical issues that multi-national businesses face both domestically and globally by,
4. define the sources of international law and demonstrate how they apply to various business ventures by,

5. analyze international jurisdiction principles and various international dispute resolution processes to determine how they affect multi-national enterprise transactions by,
6. both understand and analyze agency law and how it affects business organizational structures, resources and liability domestically and abroad by,
7. examine and analyze contract law in the traditional and online settings both domestically and abroad by
8. assess the laws protecting intellectual property in the traditional and online settings domestically as well as internationally by,
9. compare and contrast structures regulating commerce while also evaluating the meaning of international investment and its effect on the multi-national's decision-making process from a banking, finance, trade and transportation of goods and services perspective by,

Contact information:

Office and Online Chat Hours: Mondays: 9:00 a.m. – 2:30 p.m.; Tuesdays: 9 a.m. until 3:00 p.m.; Wednesdays: 10:30-Noon and 1:30 p.m. – 3:30 p.m.; EpiCenter 4-6 p.m.; Thursdays: Gibbs Campus 9:00 a.m.-9:45 a.m. and 12:30 p.m.-4:00 p.m.

Online Hours: By appointment

Office Location: St. Petersburg, Florida - Gibbs Campus: EI-121/Lisbon, Portugal ???

Telephone: (727) 791-2783

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Email: **Primary: through course email** Secondary: Eldridge.Deborah@spcollege.edu

REQUIRED TEXTS

- 1. International Business Law and Its Environment, 10th Ed.; Authors – Schaffer, Agusti, Dhooze; Publisher-Cengage; ISBN: 978-1-305-97259-9**
- 2. Online Resources Posted in MyCourses**

TENTATIVE WEEKLY CLASS AND ASSIGNMENT SCHEDULE

Week #	Class Date	Chapter Title/Projects	Reading Assignment Reg. Text Custom Text	Written Assignment	Points	Assignment Due Date
1	Tuesday, June 30, 2020	Laying the Foundation: Basics of the American Legal System	Assigned Readings: Introduction to American Legal System (PDF)	Assignment 1: List 5 attributes of the American Legal System	10	
1	Wednesday, July 1, 2020	United States Constitution		Assignment 2: Explain in your words your assigned Constitutional Amendment	10	
1	Thursday, July 2, 2020	Basics of Portugal and the EU Legal Systems		Complete Quiz	10	
1		Post to this Week's Discussion Forum	See Discussion Forum	Be prepared to discuss topic in class	10	
2	Tuesday, July 7, 2020	Portugal's Constitution	Assigned Readings: PDF	List 5 Attributes of Portugal's Legal System	10	
2	Wed. July 8, 2020	The Difference between Crimes and Torts	Assigned Readings: PDF	Explain the difference between a crime and a tort	10	
2	Thurs. July 9, 2020	International Business & Alternative Dispute Resolution and Jurisdiction	Textbook Readings: Chapters 1, 2 & 3	QUIZ II	10	
2						
3	Tues. July 14, 2020	Contracts 101, an overview of both U.S. and international laws	Textbook Readings: Chapter 4		10	Sun. 6/9/19

3	Wed. July 15, 2020	Documentary Sales and Terms of Trade	Textbook Readings: Chapters 5 & 6	Discussion Forum See Discussion Forum	10	
3	Thurs. July 16, 2020	The World Trade Organization & General Trade Principles	Textbook Readings: Chapters 9 & 10	Complete Quiz III	10	
4	Tues. July 21, 2020	Protective Trade Principles. Customs and Tariffs	Textbook Readings: Chapters 11 & 12			
4	Wed. July 22, 2020	Technology Exporting EU and Business	Textbook Readings: Chapters 13 & 15		10	
4	Thurs. July 23, 2020	Market Concerns, Taxation, the Environment & Labor	Textbook Readings: Chapters 16-20			

We reserve the right to alter this schedule, assignments, and assignment due dates as circumstances warrant. It is very likely that we may extend particular topics into subsequent classes if necessary. You will receive reasonable notice of any such changes!

Remember, this is a study abroad course so all in-country events are subject to change and we will need to be flexible.